

TO INCLUSION

THE CIRCULAR WAY

TRAINING EVENT FOR STAFF

Santiago de Compostela (Spain)
17 – 21 June 2024



YOUTH EMPOWERMENT THROUGH CIRCULAR ECONOMY



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ABOUT US

CEP is a **non-profit organisation** committed to accelerating the transition to a circular economy in **Portugal**. Our vision is of a low-carbon, zero-waste society that favours the preservation of resources and the regeneration of ecosystems.

To achieve this vision, CEP shares knowledge and raises awareness of the concept of the circular economy and develops and implements projects that apply the principles of circularity in practice through reuse, repair, upcycling and sharing.

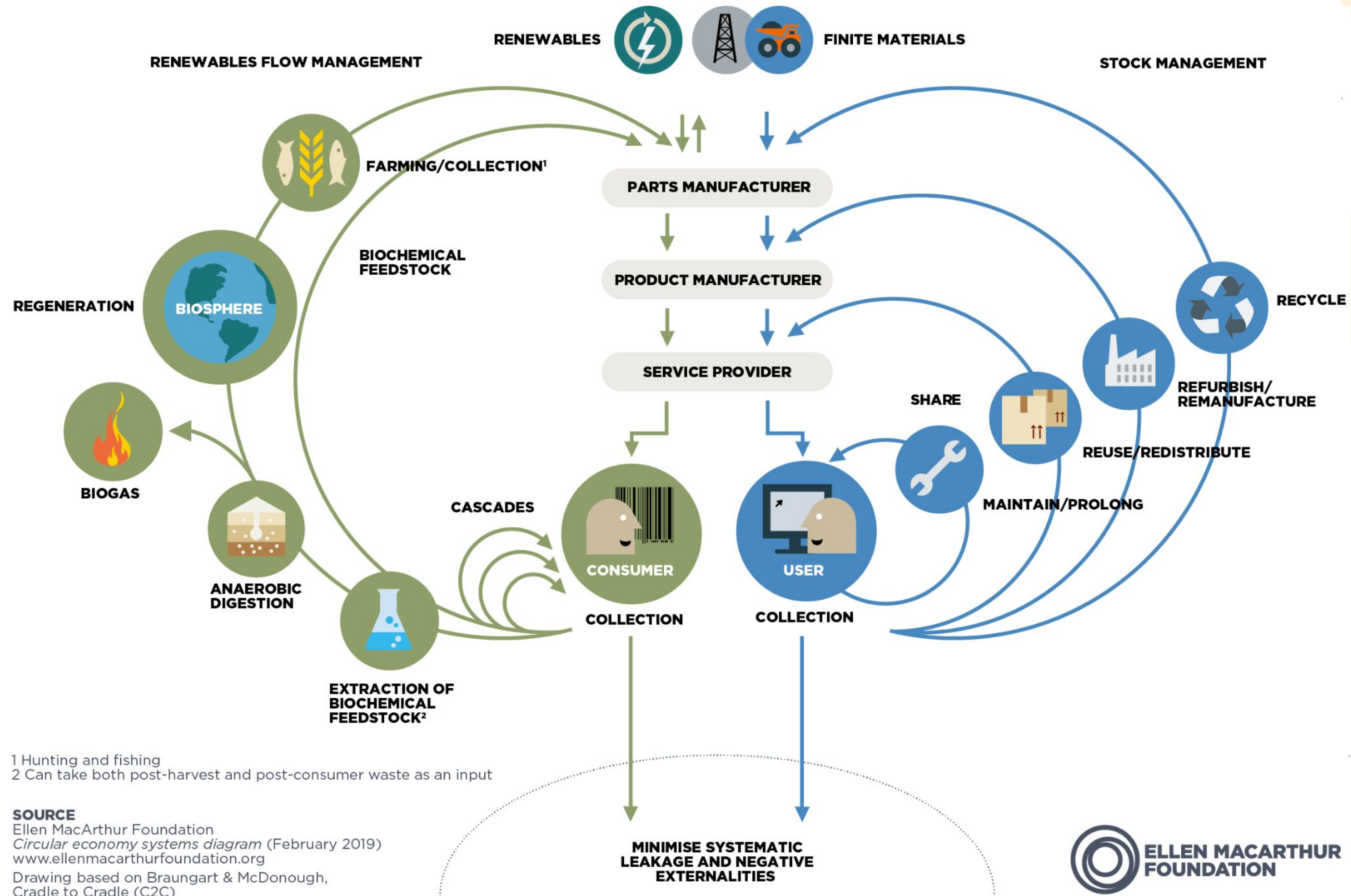
CEP is also a network of **circular pioneers**, innovative companies with which we develop the various workshops and projects proposed in this portfolio.



WARM UP | Mind map Group

WHAT DOES THE CIRCULAR ECONOMY MEAN TO YOU?

The butterfly diagram: visualising the circular economy



1 Hunting and fishing
2 Can take both post-harvest and post-consumer waste as an input

SOURCE
Ellen MacArthur Foundation
Circular economy systems diagram (February 2019)
www.ellenmacarthurfoundation.org
Drawing based on Braungart & McDonough,
Cradle to Cradle (C2C)

The Story of Philips and Planned Obsolescence of Their Light Bulbs

PHILIPS

Philips, one of the global leaders in the electronics and lighting sector, has a complex history regarding planned obsolescence, particularly in relation to light bulbs. Planned obsolescence refers to the practice of designing products with a limited lifespan, ensuring that consumers need to replace them more frequently, thus driving continuous sales of new units.





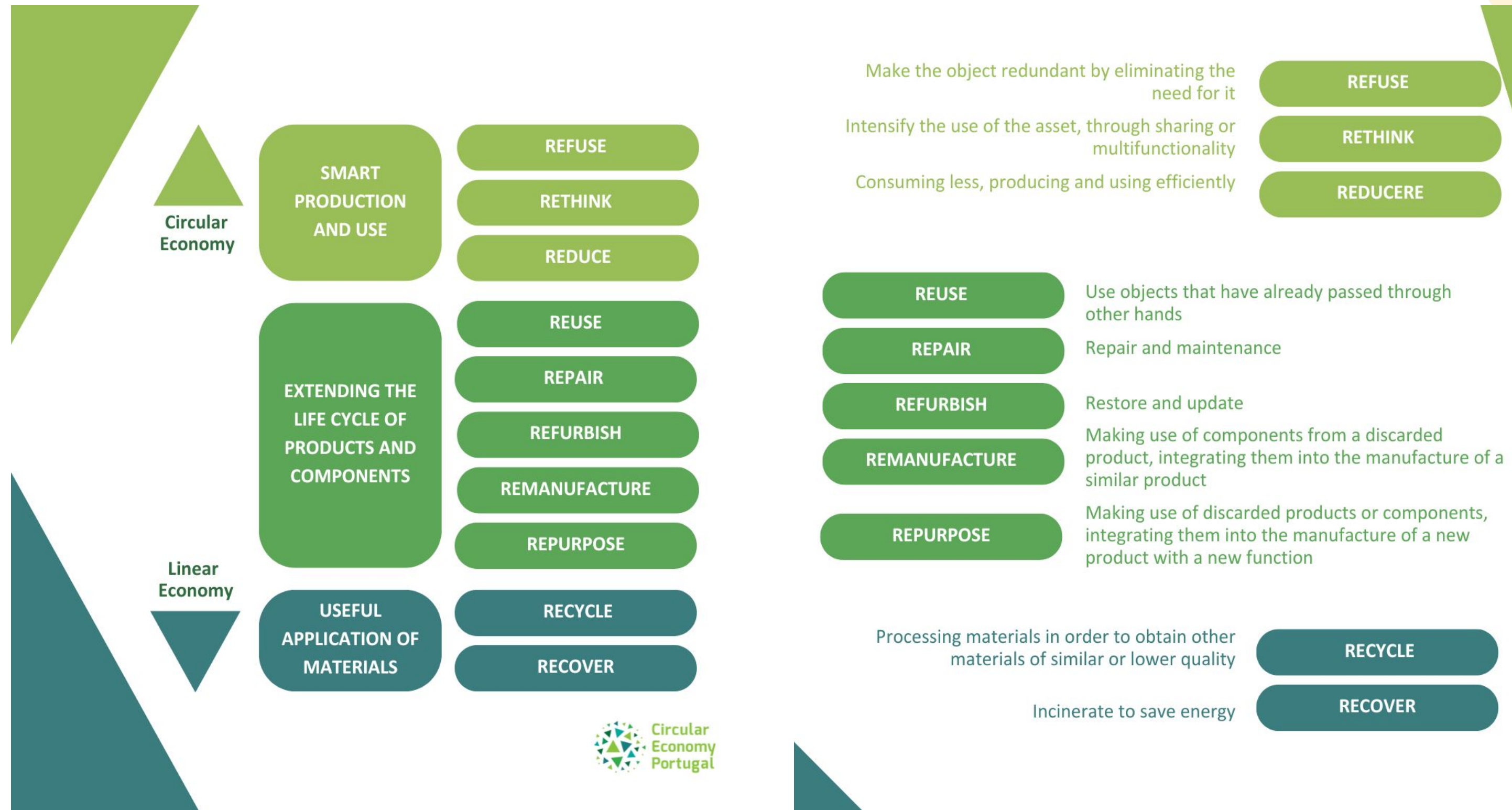
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CIRCULAR ECONOMY

HOW TO IMPLEMENT THIS SYSTEM IN OUR SOCIETY TODAY?



CIRCULAR ECONOMY



Case Study: Patagonia's Sustainability Actions



Patagonia, a renowned company in outdoor clothing and gear, exemplifies a commitment to sustainability and environmental responsibility. The company adopts several Circular Economy practices aimed at minimizing environmental impact and promoting product longevity. Some of Patagonia's sustainability actions include:

Worn Wear Program:

- Encourages customers to repair, reuse, and recycle old clothes and gear. The company offers repair services, sells used clothing, and promotes exchanges among consumers.

Sustainable Materials:

- Uses recycled and organic materials in its products. Patagonia is a pioneer in using recycled polyester and organic cotton, reducing dependence on virgin and toxic raw materials.

Ethical and Transparent Production:

- Partners with factories that follow fair and sustainable labor practices. Transparency in the supply chain is a core value, ensuring all production stages adhere to environmental and social standards.

Durable Design:

- Focuses on designing products that are made to last, reducing the need for frequent replacements. Patagonia commits to quality and durability, encouraging consumers to buy less and use products longer.

Environmental Initiatives:

- Dedicates 1% of annual sales to environmental causes through "1% for the Planet," supporting organizations that work to preserve and restore the environment.

Case Study:

FAIRPHONE



Fairphone is a Dutch company that stands out in the electronics sector for its commitment to sustainability and ethics in smartphone production. Since its founding, Fairphone has adopted Circular Economy principles to minimize environmental impact and promote social justice along the value chain. Some of Fairphone's key sustainability actions include:

Modular Design:

- Fairphone smartphones are designed with a modular structure, allowing users to easily replace components such as the battery, screen, and camera. This extends the device's lifespan and reduces the need to buy a new phone.

Use of Sustainable and Fair Materials:

- Fairphone strives to use recycled and ethically sourced materials. The company works directly with suppliers to ensure that the minerals used in its products, such as tin and tungsten, are sourced responsibly and fairly.

Recycling and Reuse Program:

- Fairphone promotes the recycling of old phones and electronic components, offering incentives for customers to return their old devices for recycling. The company also sells refurbished phones, encouraging reuse.

Transparency in the Supply Chain:

- Fairphone adopts a transparent approach to its supply chain, providing detailed information about its suppliers and working conditions in the factories where its products are made. This promotes social and environmental responsibility at all production stages.

Community Engagement and Education:

- Fairphone actively engages with its user community, encouraging repair and maintenance practices. The company offers tutorials and repair guides, empowering consumers to extend the lifespan of their devices.

Group Tasks:

1. Why are these actions good practices of the Circular Economy?
2. Which of the R's of sustainability do the companies utilize in their practices?
3. What are the key lessons you take from these cases?

ReCloset

Second-Hand Clothes



MUDATUGA

Composting

muda
tuga



SEMPRE A RODAR

Reuse

SEMPRE **A** RODAR





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QUIZZ REPAIR CAFÉ

7144880





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GROUP 01

Outdoor Concert:

- **Event Description:** An outdoor concert in a local park to raise funds for a charity organization.
- **Available Space:** Green area with capacity for 500 people.
- **Number of Attendees:** Expected attendance of at least 300 people.
- **Initial Budget:** \$2000 for sound equipment rental, stage lighting.

- **What is the name of the event?**
- **Will more funding be needed?**
- **Who will be the event's partners?**
- **How will the event's waste be managed?**

GROUP 2

University Theater Festival:

- **Event Description:** A university theater festival featuring short plays written and directed by students.
- **Available Space:** University auditorium with capacity for 200 people.
- **Number of Attendees:** Expected attendance of approximately 150 people per play.
- **Initial Budget:** \$1000 for set design, costumes, and event promotion.

- **What is the name of the event?**
- **Will more funding be needed?**
- **Who will be the event's partners?**
- **How will the event's waste be managed?**

GROUP 3

Corporate Christmas Party:

- **Event Description:** A Christmas-themed party for employees of a company as a thank you for their work throughout the year.
- **Available Space:** Event hall in a hotel with capacity for 100 people.
- **Number of Attendees:** Expected attendance of all employees, around 80 people.
- **Initial Budget:** \$3000 for catering, Christmas decorations, and entertainment.

- **What is the name of the event?**
- **Will more funding be needed?**
- **Who will be the event's partners?**
- **How will the event's waste be managed?**

GROUP 4

Community Film Festival:

- **Event Description:** An outdoor film festival in a community park showcasing classic and contemporary movies.
- **Available Space:** Green area with capacity for 400 people seated on blankets or folding chairs.
- **Number of Attendees:** Expected attendance of at least 250 people per night.
- **Initial Budget:** \$2500 for inflatable screen rental, projector, sound system, and municipal permits.

- **What is the name of the event?**
- **Will more funding be needed?**
- **Who will be the event's partners?**
- **How will the event's waste be managed?**



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CONNECTION BETWEEN CIRCULAR ECONOMY AND YOUNGSTERS' INCLUSION



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Check list CE & SI	
1	Determine the rationale and purpose of the activity and check that the objectives are aligned with the overall goals.
2	Identify and define the competences to be worked on and make sure that the activities promote the development of these competences.
3	Establish strategic partnerships according to the profile of participants you are addressing and check whether the partners share any sustainability values.
4	Ensure transparency in financial management and adopt sustainable practices.
5	Ensure that the plan is inclusive and accessible to all participants.
6	Make sure that sustainability concepts are conveyed in a didactic way. If it is possible, prioritize a learning by doing methodology
7	Choose an accessible and suitable venue. Check if it's possible to get there by public transport
8	Develop effective dissemination strategies and use appropriate communication channels to reach a particular target audience, whether they are more favoured or not.
9	Promote interactivity and involvement online.
10	Assign clear roles and responsibilities.
11	Implement evaluation mechanisms to measure the impact of the activity and to detect improvements for future projects. Involve the participants in the evaluation
12	Use qualitative and quantitative methods to collect data.
13	Share evaluation results transparently and openly.
14	Take into account the time of year with respect to the objective of the project and the target audience.
15	Choose one (or more) strategies from the R's table to guide the activity.
16	Prioritize short-term commitment first
17	Choose suitable and sustainable materials, for example, promote reuse and waste reduction when choosing materials.
18	Ensure that the project does not involve economic costs for the participants
19	Sustainably plan food logistics.
20	If necessary, include transportation scholarship/public transportation financing
21	Develop a waste management plan.
22	Avoid printing paper, only print what is strictly necessary.



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IMPACT HUB LIEPĀJA

**YOUTH RELATED PROJECTS, LEADERSHIP DEVELOPMENT,
NEW BUSINESS DEVELOPMENT SUPPORT**

NGO INCUBATION

NON FORMAL EDUCATION

SMU FUNDING

CITY YOUTH COMMISSION



YOUTH INCLUSION

1. **NON FORMAL EDUCATION- CAMPS, PROJECTS, MENTORS, VARIOUS RESOURCES, CONTACTS, MEETUPS, GROUP ACTIVITIES.**
 - 2.
 3. **MENTORING / CONSULTANCY- FIELD EXPERT LECTURES, MASTERCLASSES AND CONSULTATIONS, MEETUPS.**
 4. **SEMINARS- COLLABORATION WITH EDUCATIONAL FACILITIES.**
 5. **IDEA DEVELOPMENT- SMU FUNDING, SMALL SCALE PROJECTS IN SCHOOLS. JA LATVIA. PRACTICAL TIPS AND TRICKS.**
- COMMUNITY- ONSITE LECTURES, MASTERCLASSES, MEETINGS, PRESENTATIONS.**

IH Liepāja

ENCOURAGING LEADERSHIP AND ENTREPRENEURSHIP.
CURIOSITY AND CREATIVITY.

PURPOSE.
VALUE.
GOALS.
PLANNING.
CREATING.

YOUNGSTER INCLUSION IN THE LABOR MARKET WITH THE SHOCK PRACTISE METHOD.

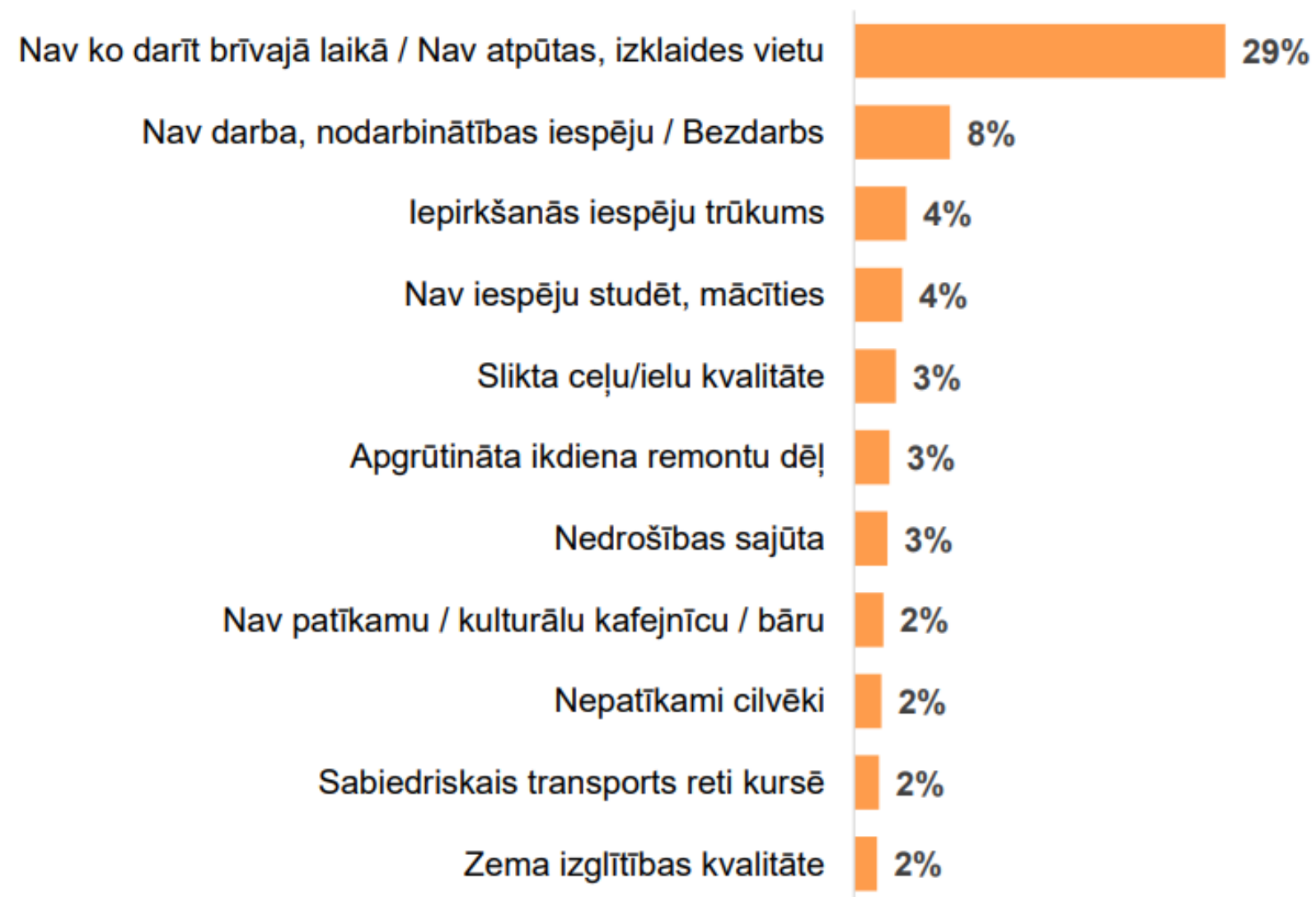
We thoughtfully always help developing mindset, confidence, entrepreneurial skills and purposefulness in youth.

THEORY AND PRACTICE

Step by step guidance / Navigating the role independently.
Mentorship and supervision / End up doing routine tasks.
Skill development / Lack of trust and no room for failure.
Professional networking / Limited interactions.
Compensation / Unpaid internship

STATISTICAL DATA ON YOUTH EMPLOYMENT IN LATVIA/ LIEPĀJA.

Būtiskākie neapmierinātības iemesli

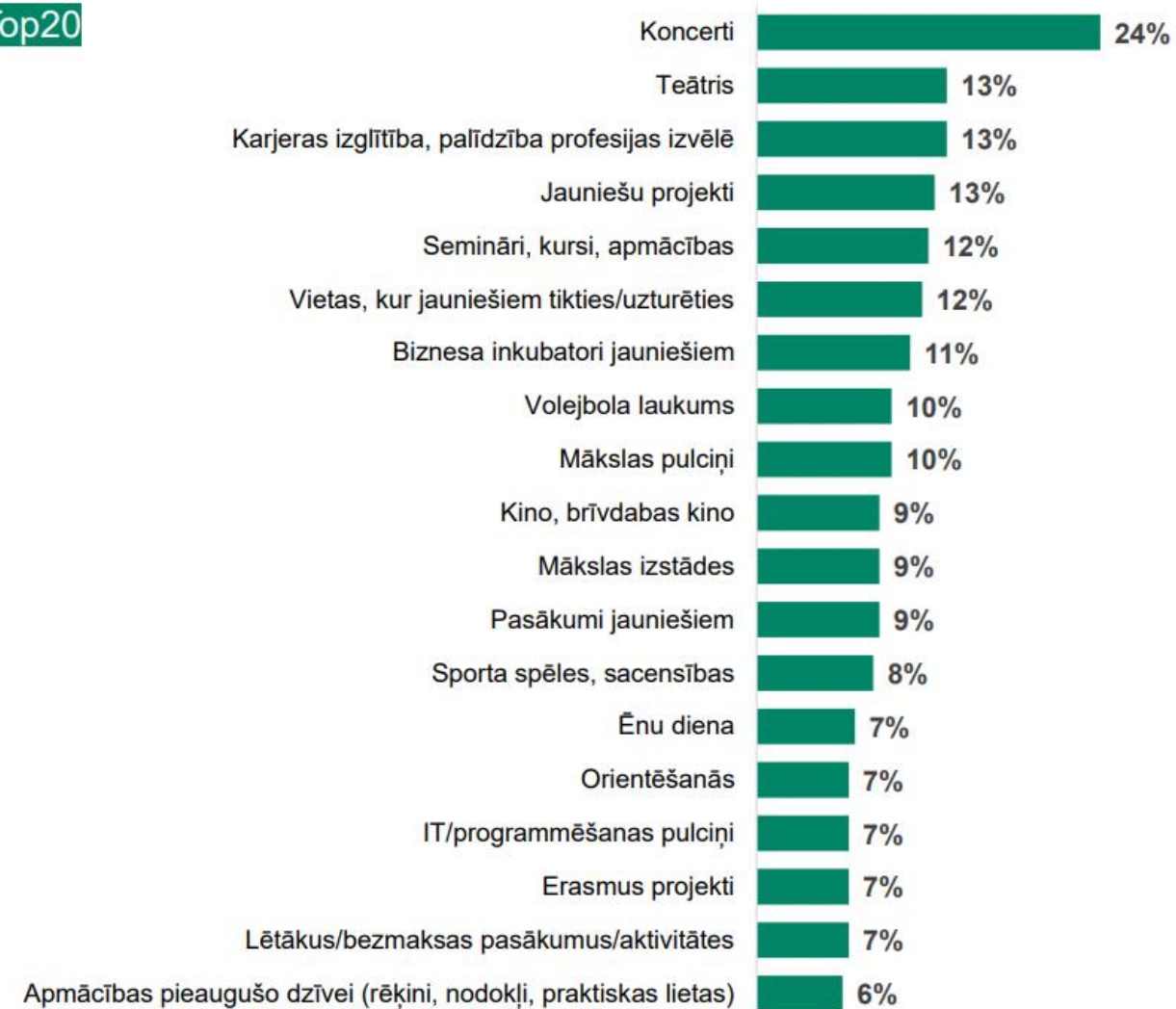


28% of youth don't see themselves living in Liepāja in the near future. Every third says it is hard to find a job here.

WHY IS IT IMPORTANT?

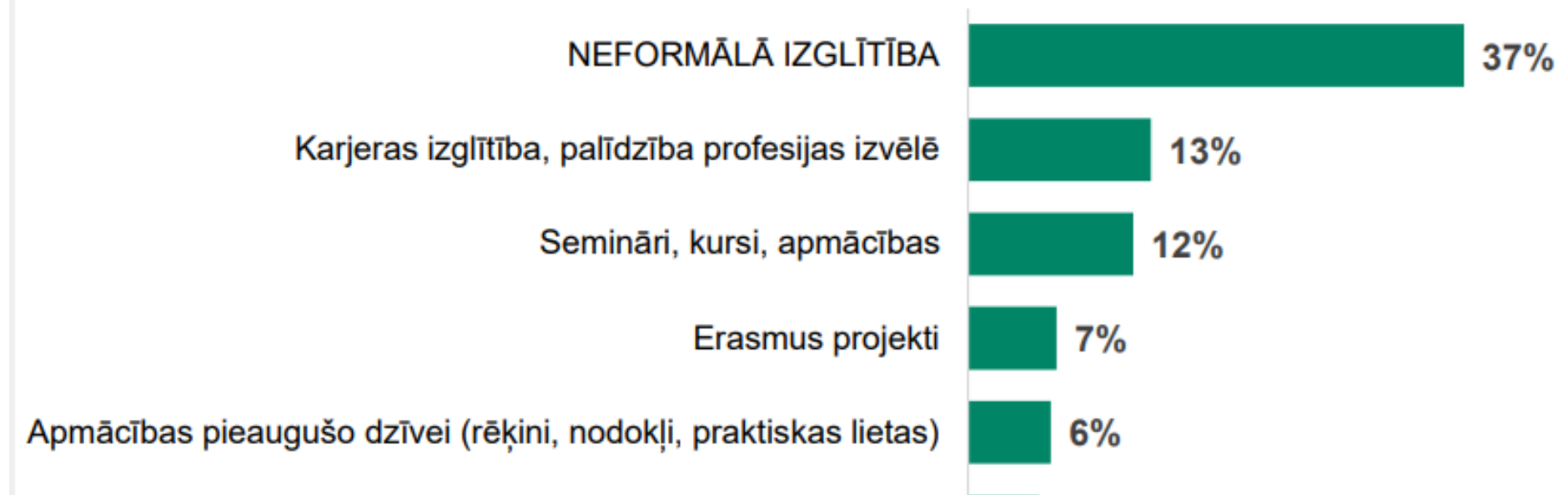
Q6. Šeit aicinām Tevi ierakstīt ieteikumus par to, kādas jauniešiem pieejamas iespējas un aktivitātes Tu vēlētos Liepājas pilsētā. Ieraksti to, kas būtu nepieciešams un interesants tieši Tev!

Top20



Q6. Šeit aicinām Tevi ierakstīt ieteikumus par to, kādas jauniešiem pieejamas iespējas un aktivitātes Tu vēlētos Liepājas pilsētā. Ieraksti to, kas būtu nepieciešams un interesants tieši Tev!

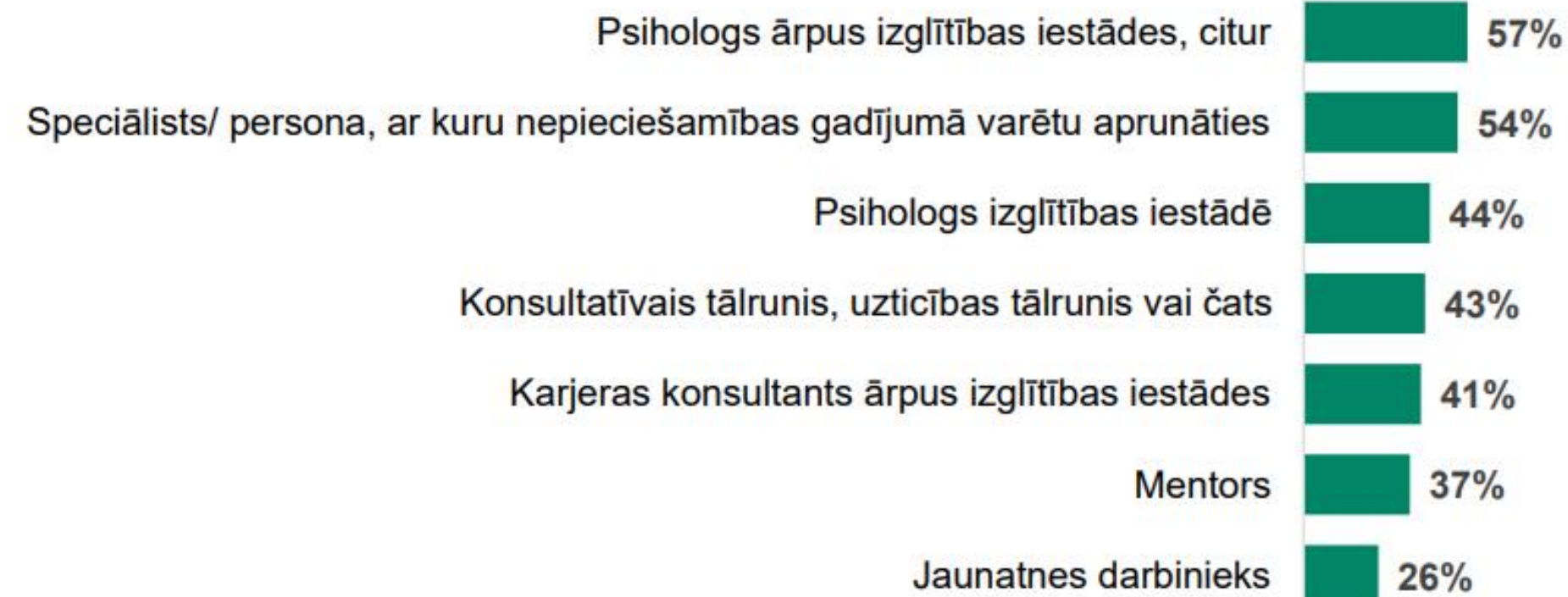
Attēlotas atbildes, ko minējuši vairāk nekā 1% jauniešu!



WHY IS IT IMPORTANT?

Q12. Kuri no šiem speciālistiem, Tavuprāt, ir nepieciešami
jauniešiem Liepājas pilsētā?

94% respondentu uzskata, ka
speciālisti ir nepieciešami



NATIONAL EMPLOYMENT AGENCY

Initiatives and Support in LV:

National employment agencies often support internships through various initiatives, such as:

- **Funding and Grants:** Providing financial support and grants to employers to create internship opportunities, especially for underserved or high-need areas.
- **Partnerships:** Collaborating with educational institutions and industry partners to develop structured internship programs.
- **Guidance and Resources:** Offering guidance, resources, and frameworks to ensure that internships are meaningful, well-structured, and beneficial for both interns and employers.
- **Job Matching Services:** Facilitating the matching of interns with suitable opportunities through job portals, career fairs, and networking events.

National employment agencies generally view internships very positively and consider them essential for several reasons. These agencies recognize the role of internships in enhancing employability, bridging the gap between education and work, and addressing skills mismatches in the labor market. Here are some of the key perspectives and reasons why national employment agencies emphasize the importance of internships:

Key Perspectives of National Employment Agencies on Internships:

1. **Enhancing Employability**
 - **Skill Development:** Internships provide practical experience and help individuals develop job-specific and transferable skills that are crucial for the labor market.
 - **Work Readiness:** They prepare individuals for the demands and expectations of the workplace, making them more attractive to potential employers.
2. **Bridging the Education-Employment Gap**
 - **Real-World Experience:** Internships allow students and recent graduates to apply theoretical knowledge gained during their education in a real-world context.
 - **Smooth Transition:** They facilitate a smoother transition from education to full-time employment, reducing the adjustment period needed for new graduates.
3. **Reducing Youth Unemployment**
 - **Early Career Opportunities:** By providing early career opportunities, internships can help reduce youth unemployment rates and improve long-term career prospects for young people.
 - **Engagement:** They engage young people in productive activities, keeping them connected to the labor market.
4. **Addressing Skills Mismatches**
 - **Tailored Training:** Internships can be tailored to address specific skills shortages in various industries, helping to align the skills of the workforce with employer needs.
 - **Industry Insights:** They provide valuable insights into industry-specific demands, allowing educational institutions to adjust their curricula accordingly.
5. **Fostering Innovation and Entrepreneurship**
 - **Creative Environment:** Interns often bring fresh perspectives and innovative ideas to organizations, fostering a culture of innovation.
 - **Entrepreneurial Skills:** Internships in startups and entrepreneurial environments can inspire and equip young people with the skills needed to start their own ventures.
6. **Promoting Lifelong Learning**
 - **Continuous Development:** Internships encourage a mindset of continuous learning and professional development, which is essential in a rapidly changing job market.
 - **Career Pathways:** They help individuals explore different career pathways and make informed decisions about their professional future.

LV National employment agencies view internships as a critical component of “workforce” development. They recognize the multiple benefits that internships offer in terms of skill development, employability, and economic productivity. By promoting and supporting internships, these agencies aim to create a more dynamic, skilled, and adaptable workforce ready to meet the challenges of the modern labor market.



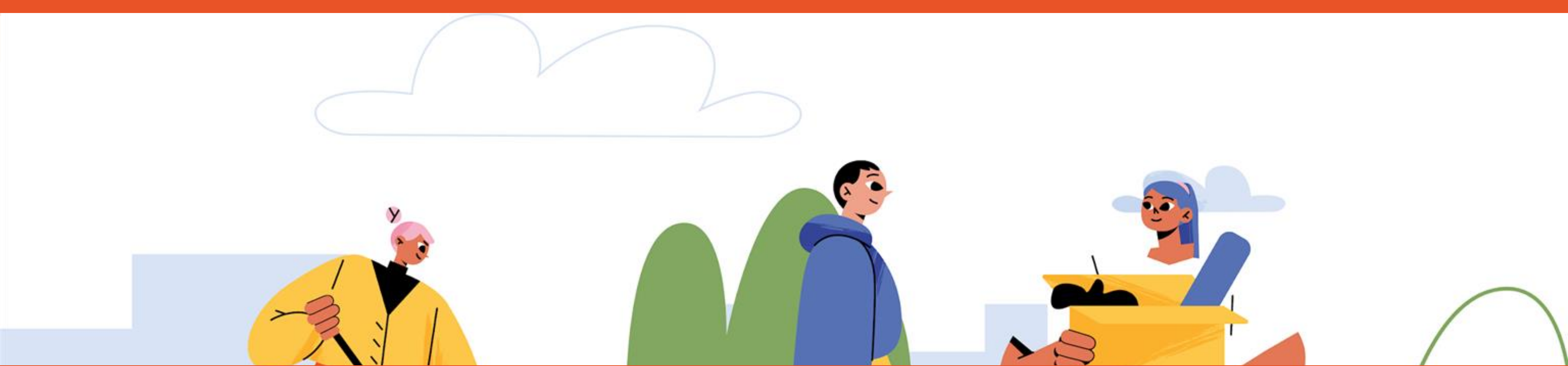
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LOCAL HIGH SCHOOL EXPERIENCE

LOCAL UNIVERSITY EXPERIENCE

SMU
PROJECT PARTICIPATING
THEORY AND PRACTICE
ENTREPRENEURIAL SKILLS





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STRUCTURE = DEVELOPMENT EDUCATION AND EMPLOYMENT- DECREASING THE GAP IN BETWEEN

01

DESIGN BY DEMAND

02

ACTION AND
FLEXIBILITY

03

FOLLOW UP

